

ALLYSON CHARLESTON

CONTACT

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EDUCATION

University of Richmond MAY 2020
BACHELOR OF ARTS IN INTERDISCIPLINARY STUDIES

GPA: 3.46

- MY MAJOR—Interdisciplinary Studies; self-designed major titled "Psychology and Creative Engagement."
- COURSEWORK—Psychopathology, Production Studies, Graphic Design, Marketing, Strategy, Leadership Studies.
- STUDY ABROAD—University of Seville, Seville, Spain (2017).
- EXTRACURRICULARS—Westhampton College Government Association Executive Council (since 2016) and the Chair of Senate (2019-2020), Counseling and Psychological Services Outreach Intern (2018-2019), "Barcelona on Stage" Spanish Independent Study (2018).

EXPERIENCE

Communications Associate 2018-PRESENT
UNIVERSITY OF RICHMOND

- Assist the UR Office of Alumni and Career Services with campus wide communication through graphic design, marketing and analysis of potential opportunities.

Web Developer, Graphic Designer 2017-PRESENT
INDEPENDENT FREELANCER

- Develop and design websites, social media, and marketing materials for individuals, companies, and organizations.
- Currently assisting a UR graduate develop a digital marketing agency start-up (2019).

Admissions Tour Guide SUMMER 2019
UNIVERSITY OF RICHMOND

- Engage prospective students and parents through a comprehensive, interactive experience while at UR.
- Present extensive knowledge regarding the university, its history, and its programs.

SKILLS

GRAPHIC DESIGN
(CANVA, ADOBE SUITE)

WEBSITE DEVELOPMENT
(WIX, WORDPRESS)

SOCIAL MEDIA MANAGEMENT

MICROSOFT OFFICE SUITE

ANALYTICS AND STRATEGY

AWARDS

ROBINS SUMMER BUSINESS
INSTITUTE (MAY 2018)

NATIONAL SOCIETY OF
LEADERSHIP AND SUCCESS
(2017-PRESENT)

DEAN'S LIST (2017, 2018)
UNIVERSITY OF RICHMOND

CUM LAUDE SOCIETY (2016)
THAYER ACADEMY